

Ecommerce Pinterest

During this section we will focus on how to grow our business using Pinterest, find and drive the traffic toward our funnels so later on we can convert them into customers.

But before we get deeper into Pinterest fundamentals and marketing, let's take a look at the Pinterest traffic blueprint and understand the things we are going to do in the marketing process.



Pinterest Traffic Blueprint

Below you can see a diagram of the different ways to drive traffic from inside the Pinterest to your page. Inside the lecture we will talk more about each and as we go forward inside the marketing strategies section.

