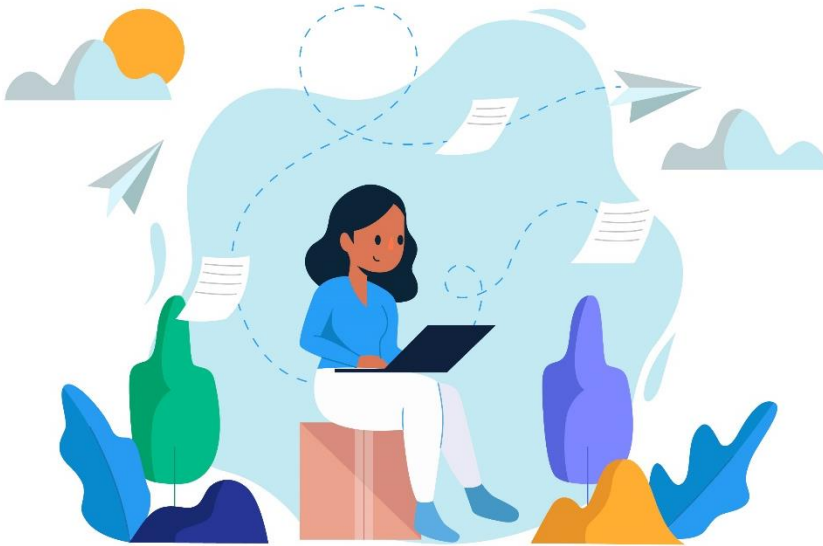


# Ecommerce content production



A huge part of marketing is having a good content for audiences, to be able to grab their attention and drive them toward funnels.

Now it is not your job as a marketer to create advanced content for marketing, but it is essential to know about it and learn part of the skill.

So during this section we will spend our time to learn more about creating content, some of the strategies and elements that make a huge difference in your marketing.

## Content production Blueprint

Below you can see a diagram of the different types of content we may need along the way for marketing and where we can

